

What a web-site is?

A web-site is the opportunity that any business has of being seen and to have presence in the World



Wide Web. Your web-site (located in a web hosting provider) is where you host the web pages that include the information of your business. Through your domain name (URL), as www.yourbusiness.com anyone can access to your web-site to know about your business and to order products or services offered by your company. The public can access your business 24 hours a day, 7 days a week (24/7). If you have a business you can use the Internet to approach consumers that you would not normally have opportunity to reach through other publicity type or other conventional means. The WWW is your link to the global exhibition.

E-mail

The electronic mail through the Internet is an excellent communication way and a considerable cost-saving method. With your company's on-line presence, you will be able to have your own e-mail addresses like yourname@yourbusiness.com. Names as john@hotmail.com, don't look professional and they can affect your sales. Your domain and your mail is the outward show of your today's company in the modern market. Reserve your domain name now, before others take it!



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If you have a business card
You need a web-site



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Versión en inglés. Si prefiere la versión en español, por favor contáctenos en www.jarm.net.

Why do you need an Internet place?

Your business will be open 24 hours a day

Every time somebody needs to know your schedule, address or any other detail about your company, they will be able to obtain them in your web-site. Your business will continue working by itself, even after the business hours.



Minimum cost of staff and equipment

You shall be able to offer your products and services without having to hire new employees or to buy new equipment. You won't have to spend in new resources, compensations or on insuring your new members, and you will be able to keep and enlarge the sales and service levels.

Catch new customers

Since everybody is capable to reach your web-site, you will have the chance to catch new customers with the same effort and investment.



To create an image of a well established company

Using internet you can create whatever image of your business you want. Everything is in your hands: show a professional web-site, add help content and your company will go up a step forward in it's image. Not matter how small is your business: a good design will make your company appear in the Internet like a large company or corporation.

Save on mail and printing expenses

Realize all the letters that you normally send to your clients and suppliers. All this will be eliminated by placing the information in your web-site and inviting your clients and suppliers to visit your business in the Internet and to exchange information through emails.

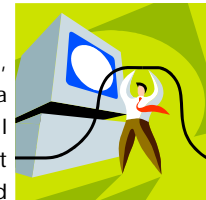


Limitless publicity

If you have ever advertised your business through a local newspaper, then you should know the high costs of this source. On Internet, there are no limits promoting your business in your web-site.

Better communication

If you have employees and suppliers, the web-site is the best way for a closer and faster communication. All changes take place at the moment you publish them on Internet and everybody can see the up-to-date information.



Perfect Customer Services

This is the dream of any entrepreneur: "Please buy our product and leave us alone". Your web-site will answer your customer's questions. Just create an appropriate section for this purpose and include the address of this particular section in all your business-related documents such as: receipts, invoices, letters, etc. This way would reduce the number of direct and physical contacts from your clients. Instead of calling you directly for assistance, your customers will go first to the web-site for answers.



Just be on-line. Be ahead to your competitors

Look at the Internet just like a big book of Yellow Pages. More and more people go to Internet to make their products and services purchases and get information. If you are not still there, your competitors are probably already there!

Virtual Shopping

A lot of people don't like to go shopping to stores, commercial centers and other bustling places. When customers discover the on-line way of purchasing, they will never return again to the stores unless it is absolutely necessary. When placing your products on-line you will become the supplier of those potential clients.

Display your work

Providing the customers with the opportunity to research about your business, the history and background of the company and the quality of your work, you are building confidence in the client as well as promoting your product in a great scale. If you are a Real Estate Agent, construction company owner, a stylist, pets seller or provide any services or products, you can always show your work in the web-site. At the moment that a potential customer wants to see your last work, your current projects and products just refer him to the web-site.



**Remember that we are in the XXI century,
don't allow your business fall behind.**

